



GREENE COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Board Meeting Minutes

Tuesday, January 16, 2018, @ 6:30 p.m., Economic Development Office Conference Room

CALL TO ORDER

A meeting of the Economic Development Authority Board of Directors was held at 8315 Seminole Trail, Ruckersville, Virginia on January 16, 2018. Call to order at 6:30 p.m., with Mrs. Julia Roberts, Chairman, presiding.

RECORD OF ATTENDANCE

- **Members in Attendance:** Julia Roberts, Steve Kruskamp, Whitt Ledford, Gretchen Scheuermann, Steven Davis, Don Pamerter
- **Members not in Attendance:** Michael Payne
- **Non-Members in Attendance:** Alan Yost, Diana Gamma, Jay Willer
- **Guest Speaker:** Gary Lowe

ACCEPTANCE OF MINUTES

- Minutes from December were distributed electronically to all board members. There were no questions or concerns. Mr. Pamerter moved to accept the minutes. Mr. Ledford seconded. Motion passed.

FINANCIALS

- P & L and Balance sheets for EDA were distributed electronically and hard copies were available.

REPORTS OF OFFICERS OR COMMITTEES

- No reports of officers or committees

OLD BUSINESS

- Mr Pamerter shared that Economic Development & Tourism office was recognized for their part in development of the Blue Ridge Barn Quilt Trail at the Greene County Art Guild annual meeting and that the Board of Supervisors recognized Vyvyan Rundgren for her successful efforts with the Barn Quilt Trail at their last meeting as well.

NEW BUSINESS

- Steve Ripley – Hany Ripley Day Care – Mr. Ripley was hoping to attend the meeting to thank the EDA for the Small Business loan. Mr. Willer suggested contacting the Greene County Record and asking them to do a success story on the program. Ms. Scheuermann brought up the point that an article would bring the loan program to the forefront and discussion commenced about being how to prepare for increased inquiries.
- Mayor Gary Lowe – 4th of July recap – Mrs. Roberts introduced Gary Lowe. Mr. Lowe presented a power point that summarized the success of the 4th of July event, going into detail regarding: largest attendance, largest event geographically, growth in modernization, local sponsors, volunteers, comparison to other local 4th of July events, benefits of event (Charities raised \$ at the event), rave reviews & feedback, future goals & rebranding to Red White & Blue in Greene, layout & aerial drone photography. Mr. Lowe mentioned that the schedule will change next year with the morning parade moving to the afternoon to condense the day's activities. The committee needs help getting out the word for sponsors, getting donations (money & in-kind) and enlisting volunteers. A fund is being set-up for future fire works displays for the time when they are no longer donated. Mr. Lowe then took questions from the board members about the event.
- Future EDA Meetings – time change – Due to unpredictable traffic for those board members traveling from Charlottesville, changing the time of the EDA meeting was discussed. Mrs. Roberts moved to change the meeting to 6:30 pm permanently. Mr. Pamenter seconded. Motion passed.
- Expiring Terms – Mrs. Roberts, Mr. Pamenter and Mr. Davis all have terms expiring March 1, 2018. Mrs. Roberts explained the reappointment process. Mr Davis will not seek reappointment as he will have a permanent change of station in the near future. Mrs. Roberts and Mr. Pamenter will both seek reappointment. Mrs. Roberts asked the board for any recommendations to fill the vacancy. Mr. Pamenter has a recommendation of a local resident. Ms. Scheuermann wanted to know the notification process once paperwork was turned in to the Board. It was suggested that those interested in being on the board have a meeting with Mrs. Roberts & Mr. Yost to understand the responsibilities, etc. before applying. Mr. Willer explained the new county policy of advertising for all empty positions even if a member is seeking reappointment.
- Greene County bond opportunity – The bond opportunity is for the County of Greene, specifically for the stream bank mitigation & engineering costs. Daniel Lauro has contacted the EDA to notify that bonding is in the works. Mrs. Roberts would like to be more involved with the process so that the EDA is more educated for future bonding opportunities as well as to be kept up to date of the proceedings since she will be signing all legal papers. Mr. Lauro suggested that the next EDA Board Meeting be moved to the County Administration building in case members of the public choose to attend. Mr. Pamenter requested paperwork to review before the next meeting. Mrs. Roberts will set up a conference call with Mr. Lauro to be counseled on how to prepare for meetings, to learn types of questions public might ask and who answers, etc. Mr. Pamenter asked if the EDA chooses the bank and Mrs. Roberts explained that the County's financial contacts do that research and selection. Mr. Ledford asked what role the EDA plays and Mrs. Roberts explained that the EDA is a facilitator only. Mr. Willer suggested asking the attorney about officers/directors' insurance and whether or not the EDA board members are

covered. Mr. Pamerter wanted the board to consider reputational harm. Mr. Yost suggested that it be clearly defined to the public that the EDA's role is solely to certify that this a community development program that meets the criteria. Notes from the conference call with Mr. Lauro will be shared with the EDA board members.

COMMENTS FROM THE PUBLIC

NEXT MEETING DATE

The next meeting will be on Tuesday, February 20, 2018, at 6:30 p.m. Mr. Pamerter moved that the next meeting to discuss the bond issue should be held at a time and place that is convenient for the EDA and the lawyer, tentatively to be at the County administration building. Mr. Ledford seconded. Motion passed.

ADJOURNMENT

Mrs. Roberts adjourned the meeting at 7:30 p.m.